

GOVERNMENT OF JAMMU AND KASHMIR
DEPARTMENT OF EXCISE
3RD FLOOR, EXCISE AND TAXATION COMPLEX, RAIL HEAD, JAMMU
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NOTICE FOR E-AUCTION OF RETAIL LIQUOR VENDS (JKEL-2) LICENSES

1. This notice is for e-Auction for allotment of 279 vends for off-premises retail sale of liquor (JKEL-2 License) for the year 2022-23 in the Union Territory of Jammu and Kashmir. The detail of the locations and the number of vends at each location is given in **Annexure “A” & “Annexure to new locations”** to the Excise Policy for the year 2022-23 issued vide SO 71 dated 22-02-2022 and bid document issued vide Finance Department letter no. FD-ET/04/2022-09/FD dated 25-02-2022 **to be read with the corrigendum given in Annexure-B issued vide No. EC/Exc/e-auction/2022-23/8353-61 Dated 02-03-2022.**
2. The vends shall be allotted during the Policy year 2022-23, subject to fulfillment of requisite conditions. These vends shall sell, in retail, to the consuming public under one roof JK-Special Whisky and Indian made foreign liquor including imported foreign liquor/beer/wine/cider/RTD which are permitted to be sold by the Excise Department, J&K.
3. E-auction for allotment of vends shall be done through J&K Bank on e-auction portal i.e. <https://jkexcisedept.auctiontiger.net> in a completely secure and transparent manner. The detailed procedure for e-auction/instructions to the bidders shall be available on the e-auction portal and on the official website of the department i.e. www.jkexcise.nic.in. The schedule of starting and closing of online bids for each location is given in the **Annexure – “I”** to this notice. All licenses issued through e-Auction shall terminate on 31-03-2023 as per **clause XXI** of bid document, irrespective of date of issuance.
4. The Minimum Reserve Price to bid for each vend shall be Rupees Ten lacs as given in the Excise Policy. The bidders can bid in increments of Rs. 50000/- (Max 4 lacs) beyond the Reserve Price. In case a fresh Highest H1 bid is received within 5 minutes before the scheduled closing time of bidding, the time for e-auction shall be automatically extended by another 5 minutes beyond the scheduled closing of the particular bid. A maximum of three such extensions shall be allowed, during which the bid increment shall be Rs. 1,00,000/- (Max Rs. 08 lacs).
5. To ascertain the location and the number of vends permitted there at, bidders are advised to read the Annexure of locations in the Excise Policy and bid document with the corrections thereto as given in **Annexure-“B”** to this notice, and ascertain the time of start and close of bidding of that location from the **Annexure-“I”** to this notice.
6. Where there are more than one vends permitted at one location, these are designated as A, B, C and so on. For example, 9 vends are permitted in Ward 19 in JMC. These are designated as JMC Ward 19A, 19B, 19C, 19D, 19F, 19G, 19H and 19I.
7. Prospective participants may visit the website/e-auction Portal i.e. <https://jkexcisedept.auctiontiger.net> for information and detailed/step-up-step procedure for e-auction and online submission of participation fee, earnest money

deposit (EMD), and uploading of required documents in accordance with the Excise Policy 2022-23.

8. In order to submit e-bid, every prospective bidder is required to get himself/herself registered at <https://jkexcisedept.auctiontiger.net>. Registration of prospective bidders shall start from 07-03-2022 on the portal. The bidders are advised in their own interest to complete their registration well in time.
9. For detailed terms and conditions including the conditions of eligibility, the conditions to be fulfilled before participation in the bid and those to be fulfilled by the successful bidder before issuance of license, the time allowed for completion of these formalities, the detailed list mentioning locations in which the vends are to be opened and the number of vends in each such location, the conditions governing bidding for more than one vend, the Minimum Guaranteed Revenue (MGR) per vend, Minimum Guaranteed Quota (MGQ) of JK Special Whisky per vend, are given in the Excise Policy 2022-23 issued under SO 71 dated. 22-02-2022 and the bid document. These can be downloaded from official website of the Excise Department i.e. www.jkexcise.nic.in. However, these are to be read with corrections as given in **Annexure-B (Corrigendum)**.
10. A bidder can participate in auction for any number of locations. However, only one location shall be allotted as per **clause 2.4.4** of Excise Policy and **clause V** of bid document. A bidder shall have to pay online EMD of Rs. 7 lacs and participation fee of Rs. 25000/- separately for each bid.
11. Prospective bidders are advised, in their own interest, to familiarize themselves thoroughly with the provisions of the J&K Excise Act and the Rules made there under, the provisions of the Excise Policy for the year 2022-23 issued under notification SO 71 dated 22-02-2022, and with the area/location for which they intend to bid. This would enable them to bid effectively and with full knowledge of their business prospects as also their obligations/responsibilities. They may visit the official website of the department i.e. www.jkexcise.nic.in for information related to Excise Act & Rules.
12. H1 bidders of e-Auction 2021-22 who have violated clause 2.4.9 of Excise Policy 2021-22 issued vide SO 114 dated 31-03-2021 are not eligible to participate in the current e-Auction process for policy year 2022-23.
13. A telephonic help line number **0191-2475686** has been set up for providing assistance to the participants regarding e-auction. For any doubts/clarifications, prospective bidders may contact this number between 10.00 AM to 7.00 PM.

Sd/-
(Kishore Singh Chib) JKAS
Excise Commissioner, J&K

No: EC/Exc/e-auction/2022-23/8365
Dated: 03-03-2022