

OFFICE OF EXCISE COMMISSIONER, J&K GOVERNMENT,
JAMMU.

Sub: **Fixation of maximum retail price of liquor.**

EXCISE ORDER No: 141 of 2009
D A T E D : 30-06-2009.

Whereas, Sub-Rule 31 (iv) of Rule 38 of Jammu & Kashmir Liquor License and Sale Rules, 1984 amended vide SRO No.98 dated 05.04.2005 provides that the licensee shall not sell Indian Made Foreign Liquor or Foreign Liquor at a rate more than the maximum price fixed by the Excise Commissioner from time to time for different brands of such liquor; and

Whereas, it becomes imperative to fix the maximum retail price of different brands of liquor for printing on the labels mounted on the bottles to be sold in J&K State every year.

Now, therefore, in supersession of all previous orders, a standing committee comprising of the following officers is hereby constituted to recommend the maximum retail price of different brands of liquor to be sold in J&K State:-

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| 1. Deputy Excise Commissioner,
(Executive), Jammu. | | Convenor. |
| 2. Deputy Excise Commissioner,
(Accounts), Jammu. | | Member. |
| 3. Deputy Excise Commissioner,
(Distilleries), Jammu. | | Member. |

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4. Deputy Excise Commissioner,
(Executive), Kashmir. Member.
5. Departmental Chemist. Member.

The above committee shall also recommend classification of new brands of IMFL into Deluxe, Premium, Medium and Economy/Cheap brands as envisaged under SRO 186 dated 7.7.2005.

The committee may co-opt one Excise and Taxation Officer as a member, if and when required.

tc,

Pradeep Gupta
(Pradeep Gupta), IAS, 29.6.09
Excise Commissioner,
J&K Government. 29.6.09

No: EC/Exc/ 1785⁰⁹/MRP.

Dated: 30-06-2009.

Copy to the:-

1. Deputy Excise Commissioner, (Executive), Jammu.
2. Deputy Excise Commissioner, (Accounts), Jammu.
3. Deputy Excise Commissioner, (Distilleries), Jammu.
4. Deputy Excise Commissioner, (Executive), Kashmir.
5. Departmental Chemist.
6. Order file (w.2.s.c.)