

OFFICE OF THE EXCISE COMMISSIONER

JAMMU AND KASHMIR

EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU

Subject: Classification of IMFL brands meant for Sale in Civil Market in UT of Jammu & Kashmir.

Reference: 1. Notification S.O. 114 dated 31-03-2021.
2. Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 issued vide No. DIST/CHM/MRP22-23/106-11 dated 20-05-2022.

ORDER No.: 66 - EC OF 2022

DATED: 01 - 06 - 2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984 read with SO 71 dated 22-02-2022 and recommendation of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020, sanction is hereby accorded to the classification of below mentioned brands of IMFL meant for Sale in Civil Market/ Sale in CSD in Union Territory on J&K only in category/ segment indicated against each.

S. No.	DISTILLERY / BOTTLING PLANT	BRAND	Strength of Liquor	Type of Liquor	Classification	Remarks
1	M/s Kashmir Bottlers, Phase-I, IGC, SIDCO, Distt. Samba, J&K-184121, for M/s Tilaknagar Industries Limited, Regd. Office P. O. Tilaknagar, Tal. Shrirampur, Distt. Ahmednagar, Maharashtra.	Madira XXX Rum	75°Proof/ 42.8% Abv.	Rum	Medium	For sale in CSD/PMF
2	M/s Kashmir Bottlers, Phase-I, IGC, SIDCO, Distt. Samba, J&K-184121, for M/s Tilaknagar Industries Limited, Regd. Office P. O. Tilaknagar, Tal. Shrirampur, Distt. Ahmednagar, Maharashtra.	TI Mansion House Rarest Spirit French Brandy	75°Proof/ 42.8% Abv.	Brandy	Premium	For sale in CSD/PMF

3	M/s Kashmir Bottlers, Phase-I, IGC, SIDCO, Distt. Samba, J&K- 184121, for M/s Tilaknagar Industries Limited, Regd. Office P. O. Tilaknagar, Tal. Shrirampur, Distt. Ahmednagar, Maharashtra.	TI Courier Napoleon Crafted French Brandy	75°Proof/ 42.8% Abv.	Brandy	Premium	For sale in CSD
4	M/s Pernod Ricard India Pvt. Limited, At Rajasthan Liquors Limited, Village Haripur Hindua, Derabassi, Distt.S.A.S. Nagar(Mohali) Punjab-140507	Seagram's Imperial Blue Premier Grain Whisky	75°Proof/ 42.8% Abv.	Whisky	Premium	For sale in Civil market
5	M/s Pernod Ricard India Pvt. Limited, At Rajasthan Liquors Limited, Village Haripur Hindua, Derabassi, Distt.S.A.S. Nagar(Mohali) Punjab-140507	Seagram's Blenders Pride Exquisite Premium Whisky	75°Proof/ 42.8% Abv.	Whisky	Deluxe/ Super deluxe	For sale in Civil market
6	M/s Khoday Industries Pvt. Limited, Bari Brahmana, District Samba, J&K- 181133, (A unit of Khoday India Limited).	Red Knight Premium Whisky	75°Proof/ 42.8% Abv.	Whisky	Premium	For sale in Civil market
7	M/s Khoday Industries Pvt. Limited, Bari Brahmana, District Samba, J&K- 181133, (A unit of Khoday India Limited).	Hercules Special Reserve 3 'X' Matured Rum	75°Proof/ 42.8% Abv.	Rum	Medium	For sale in Civil market
8	M/s Khoday Industries Pvt. Limited, Bari Brahmana, District Samba, J&K- 181133, (A unit of Khoday India Limited).	Democrat Whisky	75°Proof/ 42.8% Abv.	Whisky	Medium	For sale in Civil market

9	M/s Radico Khaitan Limited, Bareilly Road, Rampur, U.P.- 244901	Magic Moments Premium Grain Vodka	75°Proof/ 42.8% Abv.	Vodka	Premium	For sale in Civil market
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Pankaj Kumar Sharma (JKAS)
Excise Commissioner, J&K

No: EC/Exc/MRP/2021-22/1891-1911

Dated: 01-06-2022

Copy to the:

1. Financial Commissioner (Additional Chief Secretary), Finance Department, J&K Civil Secretariat, Jammu
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Deputy Excise Commissioner (Distilleries), Jammu.
5. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
6. Programmer, Incharge website www.jkexcise.nic.in
7. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B, M/s.....
8. All wholesalers namely, JKEL-1, JKEL-1A M/s.....
9. All Manufacturers namely JKEL-6, D-2., M/s.....
10. Area Manager, CSD, Bari Brahmana.
11. Order file/concerned file.