

OFFICE OF THE EXCISE COMMISSIONER

JAMMU AND KASHMIR

EXCISE AND TAXATION COMPLEX,
RAIL HEAD, JAMMU

Subject: Fixation of Maximum Retail Price of IMFL Medium/ Premium and Economy Brands for Sale in Civil Market for the year 2022-23.

Reference: 1. Notification S.O. 71 dated 22-02-2022.
2. Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 bearing No. DIST/CHM/MRP22-23/99-105 dated 20-05-2022.

ORDER No.: 52 - EC OF 2022

DATED: 26 - 05 - 2022

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020, the Ex-Manufacturer (JKEL-1A) Price, Ex-Wholesale (JKEL-1) Price and **Maximum Retail Price of IMFL Medium/ Premium and Economy** brands for Sale in Civil Market as per Annexure- "A-31" & "A-32" to this order is hereby approved for the year 2022-23. The brands shall not be sold above the fixed rate.

(Pankaj Kumar Sharma), JKAS,
Excise Commissioner,
Jammu & Kashmir

Encl.: Annexure- "A-31" & "A-32"

No.: EC/Exc/MRP/2022-23// 1639-58

Dated: 26 -05-2022

Copy to the:

1. Financial Commissioner (Additional Chief Secretary), Finance Department, J&K Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, Incharge website www.jkexcise.nic.in
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1A, JKEL-1.
10. All Manufacturers namely JKEL-6, D-2.
11. Order file/concerned file.

ORDER NO. 52 OF 2022 DATED: 26-05-2022
ANNEXURE - "A-31"

MRP OF IMFL MEDIUM/PREMIUM BRAND FOR SALE IN CIVIL MARKET FOR THE YEAY 2022-23

TOTAL NUMBER OF BRANDS 02				Ex-Manufacturer Price/Case In Rupees			Ex-Wholesale (JKEL 1) Price/Case In Rupees			MRP/Unit (2022- 23) Inclusive of all Taxes			Differential Amount, on account of rounding- off/fixation of MRP , Recoverable as rounding Fee		
Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	M/s National Industrial Corpn. Pvt. Limited, Bari Brahmana, District Samba, J&K.	Dimpy Deluxe Whisky	75	829	835	900	2922	2928	2913	470	235	120	0.96	0.08	3.81
2	M/s Oakland Bottlers Pvt. Limited, Plot No.19, IGC, SIDCO, District Samba, J&K.	Heniskot Blended Matured Whisky	75	1912	1912	2008	4048	4048	4066	620	310	155	0.00	0.00	0.15

ORDER NO. 52 OF 2022 DATED: 26-05-2022
ANNEXURE - "A-32"

MRP OF IMFL ECONOMY BRAND FOR SALE IN CIVIL MARKET FOR THE YEAY 2022-23

TOTAL NUMBER OF BRANDS 03				Ex-Manufacturer Price/Case In Rupees			Ex-Wholesale (JKEL- 1) Price/Case In Rupees			MRP/Unit (2022- 23) Inclusive of all Taxes			Differential Amount, on account of rounding- off/fixation of MRP , Recoverable as rounding Fee		
Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	M/s Oakland Bottlers Pvt. Limited, Plot No.19, IGC, SIDCO, District Samba, J&K.	Silky Studs Prestige Whisky	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30
2	M/s Tawi Bottlers, Sujwan, Nai Basti, Distt. Samba, J&K.	Gold Band Special Rum	75	515	0	0	2595	0	0	425	0	0	0	0	0
		Black Crazy Horse XXX Rum	75	625	705	800	2710	2793	2809	445	230	115	4.41	4.14	2.30

[Handwritten signatures and initials in blue ink]