

GOVERNMENT OF JAMMU AND KASHMIR

DEPARTMENT OF EXCISE

**Excise and Taxation Complex,
3rd floor, Rail Head Complex, Jammu**

Subject:- Fixation of Maximum Retail Price of Liquor.

Order :60-EC of 2022

Dated:30-05-2022

Whereas, Sub-Rule 31 (iv) of Rule 38 of Jammu & Kashmir Liquor License and Sale Rules, 1984 provides that the licensee shall not sell Indian Made Foreign Liquor or Foreign Liquor at a rate more than the maximum price fixed by the Excise Commissioner from time to time for different brands of such liquor; and

Whereas, it becomes imperative to fix the maximum retail price of different brands of liquor for printing on the labels mounted on the bottles to be sold in UT of J&K every year in consonance with the Excise Policy 2022-23 issued vide SO No. 71 dated 22-02-2022.

Now, therefore, in supersession of all previous orders, a Standing Committee comprising the following officers is hereby constituted to recommend the maximum retail price of different brands of liquor to be sold in UT of J&K :

- | | | |
|--|---|-----------------|
| 1. Deputy Excise Commissioner (Distilleries) Jammu | - | Convenor |
| 2. Deputy Excise Commissioner (Executive) Jammu | - | Member |
| 3. Deputy Excise Commissioner (Accounts) Jammu | - | Member |
| 4. Senior Law Officer, Excise Department, J&K | - | Member |
| 5. Senior Programmer, Excise Department, J&K | - | Member |

The above committee shall also recommend classification of new brands of IMFL into Super Deluxe, Deluxe, Premium, Medium and Economy/Cheap brands as envisaged under SO 71 dated: 22-02-2022.

The Committee may co-opt any other officer as per requirement.


Pankaj Kumar Sharma, (JKAS)
Excise Commissioner, J&K

No: Ec/Exc/MRP/2022-23/1765-71

Dated:30-05-2022

Copy to the:-

1. Financial Commissioner (Addl. Chief Secretary), Finance Department, Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Executive) Jammu.
3. Deputy Excise Commissioner (Distilleries) Jammu.
4. Deputy Excise Commissioner (Accounts) Jammu.
5. Senior Law Officer, Excise Department, J&K.
6. Senior Programmer, Excise Department, J&K.
7. Order file/ Concerned file.