

# **OFFICE OF THE EXCISE COMMISSIONER**

## **JAMMU AND KASHMIR**

**EXCISE AND TAXATION COMPLEX,**

**RAIL HEAD, JAMMU**

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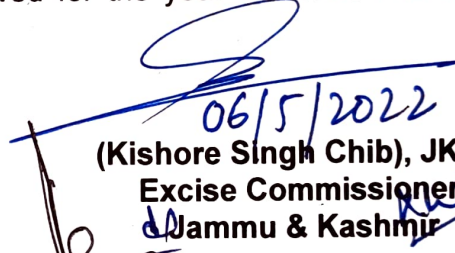
**Subject:** Fixation of Maximum Retail Price of Maximum Retail Price of IMFL Premium/Medium Brands and Local Medium/Premium Brands for Sale in Civil Market for the year 2022-23.

**Reference:** 1. Notification S.O. 71 dated 22-02-2022.  
2. Minutes of Meeting of Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020 bearing No. DIST/CHM/MRP22-23/85-91 dated 04-05-2022.

**ORDER No.: 38 - EC OF 2022**

**DATED: 06 - 05 - 2022**

In exercise of the powers conferred under Rule 38, sub rule 31 clause (b) sub clause (iv) of the J&K Liquor License and Sale Rules, 1984, read with S.O. 71 dated 22-02-2022 and recommendation of the Committee constituted vide Order No. 37-EC of 2020 dated 06-06-2020, the Ex-Manufacturer (JKEL-1A) Price, Ex-Wholesale (JKEL-1) Price and **Maximum Retail Price of IMFL Premium/Medium Brands and Local Medium/Premium Brands** for Sale in Civil Market as per Annexure- "A-28", "A-29" & "A-30" to this order is hereby approved for the year 2022-23. The brands shall not be sold above the fixed rate.

  
06/5/2022  
(Kishore Singh Chib), JKAS,  
Excise Commissioner,  
Jammu & Kashmir

**Encl.:** Annexure-"A-28", "A-29" & "A-30".

**No.:** EC/Exc/MRP/2022-23/11 1221-42

**Dated:** 06 - 05 - 2022

**Copy to the:**

1. Financial Commissioner (Additional Chief Secretary), Finance Department, J&K Civil Secretariat, Jammu.
2. Deputy Excise Commissioner (Accounts), Jammu.
3. Deputy Excise Commissioner (Executive), Jammu/Kashmir.
4. Principal Training Institute Nagrota.
5. Deputy Excise Commissioner (Distilleries), Jammu.
6. Excise and Taxation Officer, City Excise Range (North/South) Jammu, Excise Range Udhampur-Reasi, Doda-Kishtwar-Ramban, Kathua, Samba, Rajouri-Poonch, Srinagar-Budgam-Ganderbal, Baramulla-Kupwara-Bandipora, Anantnag-Pulwama-Shopian-Kulgam, Distilleries.
7. Sr. Programmer, Incharge website [www.jkexcise.nic.in](http://www.jkexcise.nic.in)
8. All retailers namely JKEL-2, JKEL-3, JKEL-3A, JKEL-4, JKEL-4C, JKEL-7, JKEL-7B.
9. All wholesalers namely, JKEL-1A, JKEL-1.
10. All Manufacturers namely JKEL-6, D-2.
11. Order file/concerned file.

**ORDER NO. 38 OF 2022 DATED:  
ANNEXURE - "A-28"**

**MRP OF IMFL PREMIUM BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAY 2022-23**

TOTAL NUMBER OF BRANDS 02				Ex-Manufacturer Price/Case In Rupees			Ex-Wholesale (JKEL- 1) Price/Case In Rupees			MRP/Unit (2022- 23) Inclusive of all Taxes			Differential Amount, on account of rounding- off/fixation of MRP , Recoverable as rounding Fee		
Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	M/s National Industrial Corpn. Pvt. Limited, Bari Brahmna, District Samba, J&K.	Black & Gold Rare Premium Whisky	75	1860	1860	1880	3994	3994	3933	615	310	150	2.14	3.57	0.00
		Nicol's Black & Gold French Brandy VSOP	75	1860	1860	1880	3994	3994	3933	615	310	150	2.14	3.57	0.00

ORDER NO. 28 OF 2022 DATED:  
ANNEXURE - "A-29"

MRP OF IMFL MEDIUM BRAND FOR SALE IN CIVIL MARKET FOR THE YEAY 2022-23

TOTAL NUMBER OF BRANDS 01				Ex-Manufacturer Price/Case In Rupees			Ex-Wholesale (JKEL- 1) Price/Case In Rupees			MRP/Unit (2022- 23) Inclusive of all Taxes			Differential Amount, on account of rounding- off/fixation of MRP , Recoverable as rounding Fee		
Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	M/s National Industrial Corpn.Pvt. Limited, Bari Brahmana, District Samba, J&K.	Black Bull Matured Premium Rum	75	829	835	900	2922	2928	2913	470	235	120	0.96	0.08	3.81

Handwritten signatures and initials in blue ink, including a large signature on the left and several smaller ones to the right.

ORDER NO. 38 OF 2022 DATED :

ANNEXURE - "A-30"

## MRP OF LOCAL MEDIUM/PREMIUM IMFL BRANDS FOR SALE IN CIVIL MARKET FOR THE YEAR 2022-23

TOTAL NUMBER OF BRANDS 04				Ex-Manufacturer Price Per Case			Ex-Wholesale (JKEL- 1) Price Per Case			MRP/Unit (2022- 23) Inclusive of all Taxes			Differential Amount, on account of rounding- off/Fixation of MRP, Recoverable as rounding fee		
Sr. No.	Distillery/Bottling Plant	Brand Name	Degree Proof	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml	750ml	375ml	180ml
1	Trikuta Bottlers, IGC, SIDCO, Samba, for M/s Saraya Distillery (A unit of Saraya Industries Ltd., New Delhi).	Spark Green Apple Premium Grain Vodka	65	1485	1490	1520	3395	3400	3358	535	270	135	2.51	3.41	3.89
		Spark Premium Grain Vodka	75	1025	1030	1130	3151	3156	3177	500	250	125	0.24	0.00	0.00
		Paan Banarasi Liqueur	75	1025	1030	1130	3151	3156	3177	500	250	125	0.24	0.00	0.00
		Sailor Fine Whisky	75	829	835	900	2947	2953	2937	475	240	120	2.61	3.40	3.00