

OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT,
Excise and Taxation Complex, Rail Head Jammu,
Tele: - 0191-2477977, Fax 0191-2477761

Sub: - Classification of Brands of IMFL.

**Ref; Deputy Excise Commissioner Executive, Jammu's letter No. 1647/MRP
/Exc/4017 Dated 24.08.2013.**

EXCISE ORDER NO. - 279 OF 2013
DATED: - 9 -09-2013

As recommended by the Committee constituted vide Excise Order No. 39-E of 2013 Dated: 17.04.2013 and Minutes of meeting furnished by the Deputy Excise Commissioner (Executive), Jammu vide above referred No & Date & in continuation to Excise order No. 39-E of 2013 dated 17.04.2013 , No. 168 of 2013 dated 19-06-2013 ,No: 197 of 2013 Dated : 03-07-2013 and No. 253 of 2013 dated 19-08-2013 Eight brand of IMFL of which three are imported and five are local brands as mentioned in Annexure 'A' to this Order is hereby classified in Premium/Medium/Cheap Categories for sale in Civil/CSD/PMF market during the year 2013-14 in pursuance of SRO 186 dated 07.07.2005 issued under Finance Department's endorsement No. ET/E/5/2004 dated 07.07.2005.

Sd/-
(Vineeta Gupta) IAS
Excise Commissioner,
J&K Govt., Jammu.
Dated: - 09 -09-2013

NO: - EC/STS/2013-14/ 605-24

Copy to the:-

1. Principal Secretary to Govt., Finance Department, J&K, Civil Secretariat, Jammu.
2. Commissioner Commercial Taxes, Jammu/Kashmir.
3. Additional Commissioner Commercial Taxes, Jammu/Kashmir.
4. Deputy Excise Commissioner, Executive, Jammu/Kashmir/Distilleries/Accounts, Jammu for information and necessary action.
5. Excise & Taxation Officer, Excise Range Jammu City North/South/Jammu-Kathua/Doda-Udhampur/Rajouri Poonch/Leh/Kashmir for further circulation amongst the IMFL Licensees of their respective Excise Ranges and to ensure strict compliance.
6. Excise & Taxation Officer, Eradication Wing, Jammu for information.
7. Assessing Authority Commercial Taxes Circle 'H', Jammu.
8. Technical P. A. to the Excise Commissioner, Jammu for information.
9. President Wine Association, Jammu/.....
10. All retailers namely JKEL-2, JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7, M/s
11. All wholesalers namely JKEL-1 M/s
12. All Manufacturers namely JKEL-6 and D-2 M/s
13. Order files (w.2.s.c)

Technical P.A to the
Excise Commissioner,
J&K, Govt. Jammu/Sgr.

06/09/13

Annexure-A

No.	DISTILLERY / BOTTLING PLANT	BRAND	Type of Liquor	Classification	Remarks
1	Pernod Ricard India Pvt. Ltd. C/o Veritas Logistics Pvt. Ltd, A-136/1, Okhla Industrial Area , Phase-II, New Delhi-20 produced at ORLANDO WINES, Barossa Valley Way, Rowland Flat, South Australia	Jacob's Creek Shiraz Cabernet	Wine	Deluxe	For Civil /CSD/ PMF
2	Pernod Ricard India Pvt. Ltd. C/o Veritas Logistics Pvt. Ltd, A-136/1, Okhla Industrial Area , Phase-II, New Delhi-20 produced at ORLANDO WINES, Barossa Valley Way, Rowland Flat, South Australia	Jacob's Creek Shiraz Chardonnay	Wine	Deluxe	For Civil /CSD/ PMF
3	Pernod Ricard India Pvt. Ltd. C/o Veritas Logistics Pvt. Ltd, A-136/1, Okhla Industrial Area , Phase-II, New Delhi-20 distilled at BANFFSHIRE GLENLIVET DISTILLERY, Product of Scotland	The Glenlivet Single Malt Scotch Whisky	Whisky	Deluxe	For Civil /CSD/ PMF
4	Oakland Bottlers Pvt Ltd. For M/s Oasis Distilleries Limited	Blue Patrol Premium Whisky	Whisky	Premium	For Civil /CSD/ PMF
5	Oakland Bottlers Pvt Ltd. For M/s Oasis Distilleries Limited	Limanov Distilled Vodka	Vodka	Medium	For Civil /CSD/ PMF
6	Oakland Bottlers Pvt Ltd For M/s Globus Spirits Ltd	Hannibal Legendary Rum	Rum	Cheap	For CSD
7	Tawi Bottlers For M/s Mohan Meakins Ltd	Old Monk Supreme XXX Rum	Rum	Premium	For Civil /CSD/ PMF
8	Tawi Bottlers For M/s Mohan Meakins Ltd	Old Monk XXX Legend Rum	Rum	Premium	For Civil /CSD/ PMF

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OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT,
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Tele: - 0191-2477977, Fax 0191-2477761

SUB: FIXATION OF REVISED MAXIMUM SALE PRICE OF IMPORTED PREMIUM BRAND OF IMFL FOR SALE IN CIVIL MARKET OF J&K STATE FOR THE YEAR 2013-14.

Ref: Deputy Excise Commissioner (Executive) Jammu's letter No. 1647/MRP/ Exc/4017
Dated: 24-08-2013.

EXCISE ORDER NO: 281 OF 2013
D A T E D: 9 -09- 2013

In exercise of the powers conferred under Sub-rule 31 (b) (iv) of Rule 38 of the Jammu & Kashmir Liquor License and Sales Rules, 1984 Governing the sale of spirit (IMFL), as recommended by the Committee constituted vide Excise order No. 39-E of 2013 dated: 17-04-2013 and recommendation conveyed by Deputy Excise Commissioner Executive, Jammu vide her above referred letter no and dates and in continuation to Excise Order No. 01 of 2013 dated: 01-04-2013, No: 05 of 2013 Dated : 09-04-2013, 38 of 2013 dated 17-04-2013 No. 39 of 2013 dated 17-04-2013, No. 169 Of 2013 dated 19-06-2013 , 196 of 2013 dated 03-07-2013 , No. 212 of 2013 dated 11-07-2013 , No. 254 of 2013 dated 19-08-2013 and No. 280 of 2013 Dated: 09-09-2013 revised ex-manufacturer price, the ex-wholesale price and maximum sale rates of Imported Premium Brand of IMFL as per Annexure "A" to this order are approved for sale in Civil market of J&K State for the year 2013-14.

Any default on this account shall attract the provisions of the Jammu & Kashmir Excise Act Samvat, 1958 and Rules framed there under.

Sd/-

(Vineeta Gupta) IAS
Excise Commissioner
J&K Government, Jammu.
Dated: 09-09-2013

NO: EC/STS/2013-14/ 625-44

Copy to the:

1. Principal Secretary to Govt., Finance Department, J&K Civil Sectt. Jammu.
2. Commissioner, Commercial Taxes, J&K Government, Jammu.
3. Additional Commissioner Commercial Taxes, Jammu/Kashmir.
4. Deputy Excise Commissioner, (Executive), Jammu/Kashmir, Distilleries/Accounts, Jammu for information and necessary action.
5. Excise & Taxation Officer, Excise Range Jammu City North/South/Jammu-Kathua/Doda-Udhampur/Rajouri-Poonch/Leh for further circulation amongst the IMFL licensees of their respective Excise Ranges and to ensure strict compliance.
6. Excise & Taxation Officer, Eradication Wing, Jammu for information.
7. Assessing Authority, Commercial Taxes, Circle 'H', Jammu.
8. Technical P. A. to the Excise Commissioner, Srinagar for information.
9. President Wine Association, Jammu/
10. All retailers namely JKEL-2, JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7, M/s
11. All wholesalers namely JKEL-1 M/s
12. All Manufacturers namely JKEL-6 and D-2 M/s
13. Order files (w.2.s.c)

Technical P.A. to the
Excise Commissioner,
J&K, Govt. Jammu/Sgr.

06/09/13

Revised MRP of Imported Premium Brand For Sale in Civil For The Year 2013-14

S. No	DISTILLERY / BOTTLING PLANT	BRAND	DEG	EX-JKEL-1 A PRICE PER CASE in (Rs.)				EX-JKEL-1 PRICE PER CASE in (Rs.)				MAXIMUM RETAIL PRICE/UNIT (Inclusive of all Taxes)			
				1000 ML	750 ML	375 ML	180 ML	1000 ML	750 ML	375 ML	180 ML	1000 ML	750 ML	375 ML	180 M
1	M/S United Spirits Ltd.	Royal Challenge Gold Whisky	75.00	0.00	0.00	0.00	2838.00	0.00	0.00	0.00	3008.00	0.00	0.00	0.00	109.00

[Handwritten Signature]

OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT,
Excise and Taxation Complex, Rail Head Jammu.
Tele: - 0191-2477977, Fax 0191-2477761

SUB: FIXATION OF MAXIMUM SALE PRICE OF IMPORTED DELUXE AND LOCAL PREMIUM/MEDIUM BRAND OF IMFL FOR SALE IN CIVIL MARKET OF J&K STATE FOR THE YEAR 2013-14.

Ref: Deputy Excise Commissioner (Executive) Jammu's letter No. 1647/MRP/ Exc/4017
Dated: 24-08-2013.

EXCISE ORDER NO: 280 OF 2013
D A T E D: 9 -09-2013

In exercise of the powers conferred under Sub-rule 31 (b) (iv) of Rule 38 of the Jammu & Kashmir Liquor License and Sales Rules, 1984 Governing the sale of spirit (IMFL), as recommended by the Committee constituted vide Excise order No. 39-E of 2013 dated : 17-04-2013 and recommendation conveyed by Deputy Excise Commissioner Executive, Jammu vide her above referred letter no and date and in continuation to Excise Order No. 01 of 2013 dated:01-04-2013, No:05 of 2013 Dated :09-04-2013, 38 of 2013 dated 17-04-2013 No. 39 of 2013 dated 17-04-2013 , No. 169 Of 2013 dated 19-06-2013 , No. 196 of 2013 dated 03-07-2013 , No: 212 of 2013 Dated:11-07-2013 and No. 254 of 2013 dated 19-08-2013 ex-manufacturer price, the ex-wholesale price and maximum sale rates of Imported Deluxe and Local Premium /Medium Brand Of IMFL as per Annexure "A", "B" and "C" to this order are approved for sale in Civil market of J&K State for the year 2013-14.

Any default on this account shall attract the provisions of the Jammu & Kashmir Excise Act Samvat, 1958 and Rules framed there under.

Sd/-
(Vineeta Gupta) IAS
Excise Commissioner
J&K Government, Jammu.
Dated: 09 -09-2013

NO: EC/STS/2013-14/585-604
Copy to the:

1. Principal-Secretary to Govt., Finance Department, J&K Civil Sectt. Jammu.
2. Commissioner, Commercial Taxes, J&K Government, Jammu.
3. Additional Commissioner Commercial Taxes, Jammu/Kashmir.
4. Deputy Excise Commissioner, (Executive), Jammu/Kashmir, Distilleries/Accounts, Jammu for information and necessary action.
5. Excise & Taxation Officer, Excise Range Jammu City North/South/Jammu-Kathua/Doda-Udhampur/Rajouri-Poonch/Leh for further circulation amongst the IMFL licensees of their respective Excise Ranges and to ensure strict compliance.
6. Excise & Taxation Officer, Eradication Wing, Jammu for information.
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11. All wholesalers namely JKEL-1 M/s
12. All Manufacturers namely JKEL-6 and D-2 M/s
13. Order files (w.2.s.c)

Technical P.A to the
Excise Commissioner,
J&K, Govt, Jammu/Sgr.
66/09/13

Annexure - A

MRP of Imported Deluxe Brands For Sale In Civil For The Year 2013-14												
S. No.	DISTILLERY / BOTTLING PLANT	BRAND	DEGREE	EX-JKEL-1A PRICE/ CASE			EX-JKEL-1 PRICE / CASE			MRP PER UNIT(INCLUSIVE OF ALL TAXES)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
1	Pernod Ricard India Pvt. Ltd. C/o Veritas Logistics Pvt. Ltd, A-136/1, Okhla Industrial Area , Phase-II, New Delhi-20 produced at ORLANDO WINES, Barossa Valley Way, Rowland Fiat, South Australia	Jacob's Creek Shiraz Cabernet	23.66	7669.00	0.00	0.00	8135.00	0.00	0.00	1100	0	0
2	Pernod Ricard India Pvt. Ltd. C/o Veritas Logistics Pvt. Ltd, A-136/1, Okhla Industrial Area , Phase-II, New Delhi-20 produced at ORLANDO WINES, Barossa Valley Way, Rowland Fiat, South Australia	Jacob's Creek Shiraz Chardonnay	22.78	7671.00	0.00	0.00	8137.00	0.00	0.00	1100	0	0
3	Scotland C/o Veritas Logistics Pvt. Ltd, A-136/1, Okhla Industrial Area , Phase-II, New Delhi-20 distilled at BANFFSHIRE GLENLIVET DISTILLERY, Product of	The Glenlivet Single Malt Scotch Whisky	70.10	29198.00	0.00	0.00	30956.00	0.00	0.00	4000	0	0

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Annexure- B

MRP of Local Premium Brands For Sale In Civil For The Year 2013-14

S. No.	DISTILLERY / BOTTLING PLANT	BRAND	DEGREE	EX- Manufacture Price per case			EX-JKEL-1 PRICE / CASE			MRP PER UNIT(INCLUSIVE OF ALL TAXES)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
1	Oakland Bottlers Pvt Ltd. For M/s Oasis Distilleries Limited	Blue Patrol Premium Whisky	75	1422.00	1457.00	1515.00	2765.00	2802.00	2814.00	410	207	103
2	Tawi Bottlers for M/s Mohan Meakins Ltd	Old Monk Supreme XXX Rum	75	1550.00	0.00	0.00	2901.00	0.00	0.00	427	0	0

MRP of Local Medium Brands For Sale In Civil For The Year 2013-14

S. No.	DISTILLERY / BOTTLING PLANT	BRAND	DEGREE	EX- Manufacture Price per case			EX-JKEL-1 PRICE / CASE			MRP PER UNIT(INCLUSIVE OF ALL TAXES)		
				750 ML	375 ML	180 ML	750 ML	375 ML	180 ML	750 ML	375 ML	180 ML
1	Oakland Bottlers Pvt Ltd. For M/s Oasis Distilleries Limited	Limanov Distilled Vodka	75	867.00	887.00	922.00	2034.00	2055.00	2048.00	307	155	77

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Annexure- C

MRP of Local Premium Brands For Sale in Civil For The Year 2013-14

			EX-Manufacture Price				EX-JKEL-1 PRICE PER CASE in (Rs.)				MAXIMUM RETAIL PRICE/UNIT (Inclusive of all Taxes)				
S. No	DISTILLERY / BOTTLING PLANT	BRAND	DEG	1000 ML	750 ML	375 ML	180 ML	1000 ML	750 ML	375 ML	180 ML	1000 ML	750 ML	375 ML	180 ML
1	Tawi Bottlers for M/S Mohan Meakins Ltd	Old Monk XXX Legend Rum	75.00	2380.00	0.00	0.00	2380.00	3781.00	0.00	0.00	3731.00	716.00	0.00	0.00	132.00

