OFFICE OF THE EXCISE COMMISSIONER, J&K GOVERNMENT,

Excise and Taxation Complex, Rail Head Jammu.
Tele: - 0191-2477977, Fax 0191-2477761

Sub: -

Re-Classification of Brands of IMFL.

Ref;

Deputy Excise Commissioner Executive, Jammu's letter No.

1647/MRP/ EXC/2035 Dated 10-06-2014

EXCISE ORDER NO. - 70 OF 2014

D A T E D:-14-06-2014

As recommended by the Committee constituted vide Excise Order No. 39-E of 2013 Dated: 17.04.2013 and Minutes of meeting furnished by the Deputy Excise Commissioner (Executive), Jammu vide above referred No & Date, five brands of Imported IMFL is hereby classified in Super Deluxe Categories (Whisky/Vodka) as mentioned in Annexure 'A' to this Order for sale in Civil/CSD/PMF market during the year 2014-15 in pursuance of SRO No. 136 dated 19.05.2014 issued by the Finance Department vide endorsement No. ET/Estt./38/2014 dated 19/05/2014.

(Vineeta Gupta) IAS Excise Commissioner,

NO: - EC/STS/2014-15/208-228

Dated: - 14 -06-2014

Copy to the:-

- 1. Principal Secretary to Govt., Finance Department, J&K, Civil Secretariat, srinagar.
- 2. Commissioner Commercial Taxes, Jammu/Kashmir.
- 3. Additional Commissioner Commercial Taxes, Jammu/Kashmir.
- 4. Deputy Excise Commissioner, Executive, Jammu/Kashmir/Distilleries/Accounts, Jammu for information and necessary action.
- 5. Excise & Taxation Officer, Excise Range Jammu City North/South/Jammu-Kathua/Doda-Udhampur/Rajouri Poonch/Leh/Kashmir for further circulation amongst the IMFL Licensees of their respective Excise Ranges and to ensure strict compliance.
- 6. Excise & Taxation Officer, Eradication Wing, Jammu for information.
- 7. Assessing Authority Commercial Taxes Circle 'H', Jammu.
- 8. Technical P. A. to the Excise Commissioner, Jammu for information.
- 9. President Wine Association, Jammu/.....
- 10. All retailers namely JKEL-2, JKEL-3, JKEL-4, JKEL-4A, JKEL-4B, JKEL-4C, JKEL-4E and JKEL-7, M/s
- 11. All wholesalers namely JKEL-1 M/s
- 12. All Manufacturers namely JKEL-6 and D-2 M/s
- 13. Order files (w.2.s.c)

	Annexure –'A'					
S. No	Distillery/Bottling Plant	Brand	Type of liquor	Classification	Remarks	
1.	M/s Pernod Ricard India Pvt. Ltd. Distilled at Banfshiri Glenlivet Distillery, Product of Scotland	The Glenlivet Single malt Scotch Whisky	Whisky	Super Deluxe	For Civil/CSD/PMF	
2.	M/s Beam Global Spirits & Wine	Teacher's Origin Blended Scotch Whisky	Whisky	Super Deluxe	For Civil/CSD/PMF	
3.	M/s Diageo India Pvt. Ltd.	Johnnie Walker Black Label Blended Stock Whisky	Whisky	Super Deluxe	For Civil/CSD/PMF	
4.	M/s Grey Goose –BMP, 16130 Gensac-LA, Palue, France imported & Distributed by M/s Bacardi India Pvt. Ltd.	Grey Goose Vodka	Vodka	Super Deluxe	For Civil/CSD/PMF	
5.	M/s Chivas Brothers Ltd, Distillers Keth Scotland imported & Distributed by M/s Pernod Ricard India Pvt.	Chivas Regal Aged 12 Years Blended Scotch Whisky	Whisky	Super Deluxe	For Civil/CSD/PMF	